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THE 3rd MEF KUALA LUMPUR DIALOGUE 2010

SESSION 1 – THE PATH TO BETTER BUSINESS AND TRADE BETWEEN MALAYSIA & EUROPE

LOOKING BEYOND THE OBVIOUS OBSTACLES AND OPPORTUNITIES



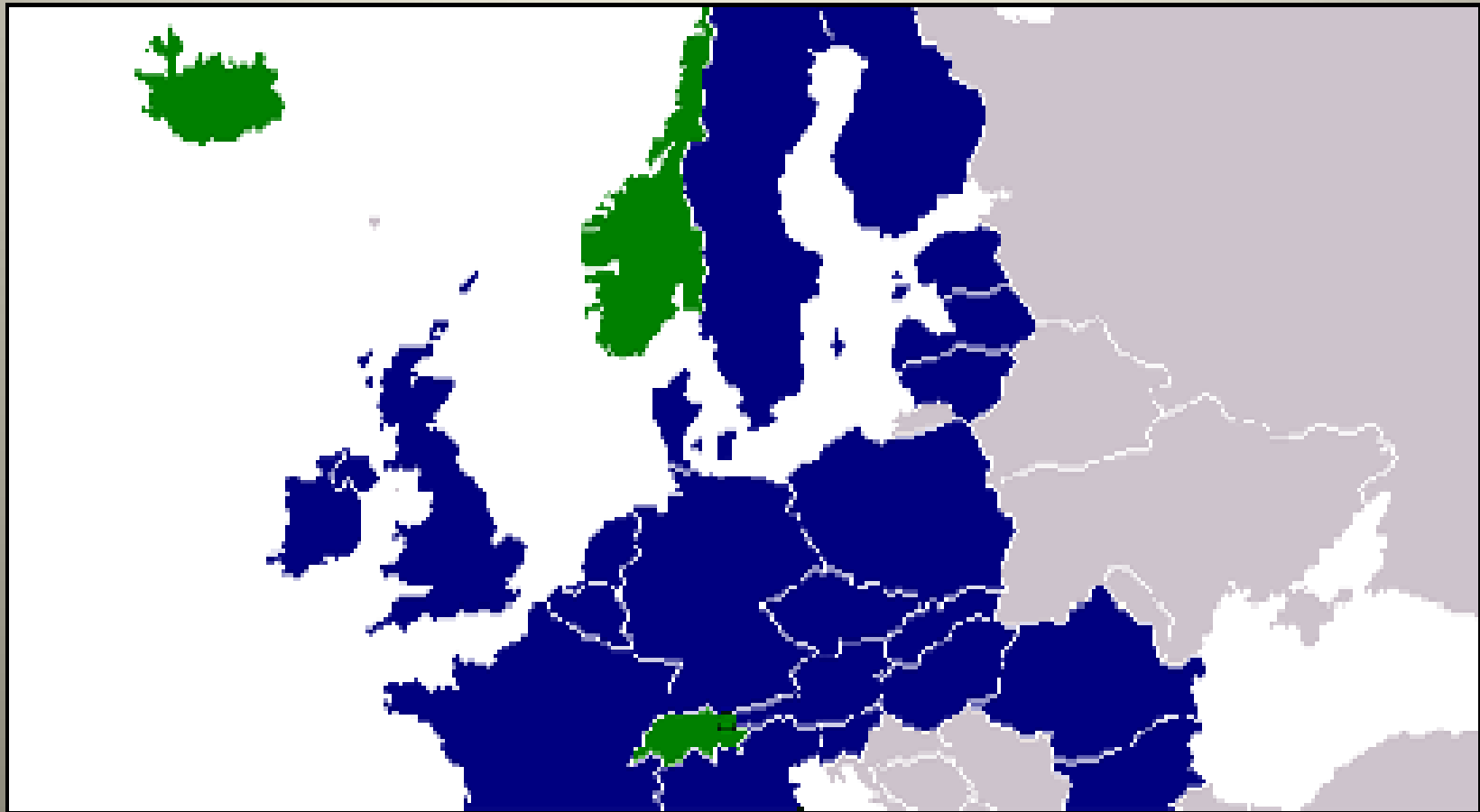
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MS ASHILD KJOK
THE ROYAL NORWEGIAN EMBASSY

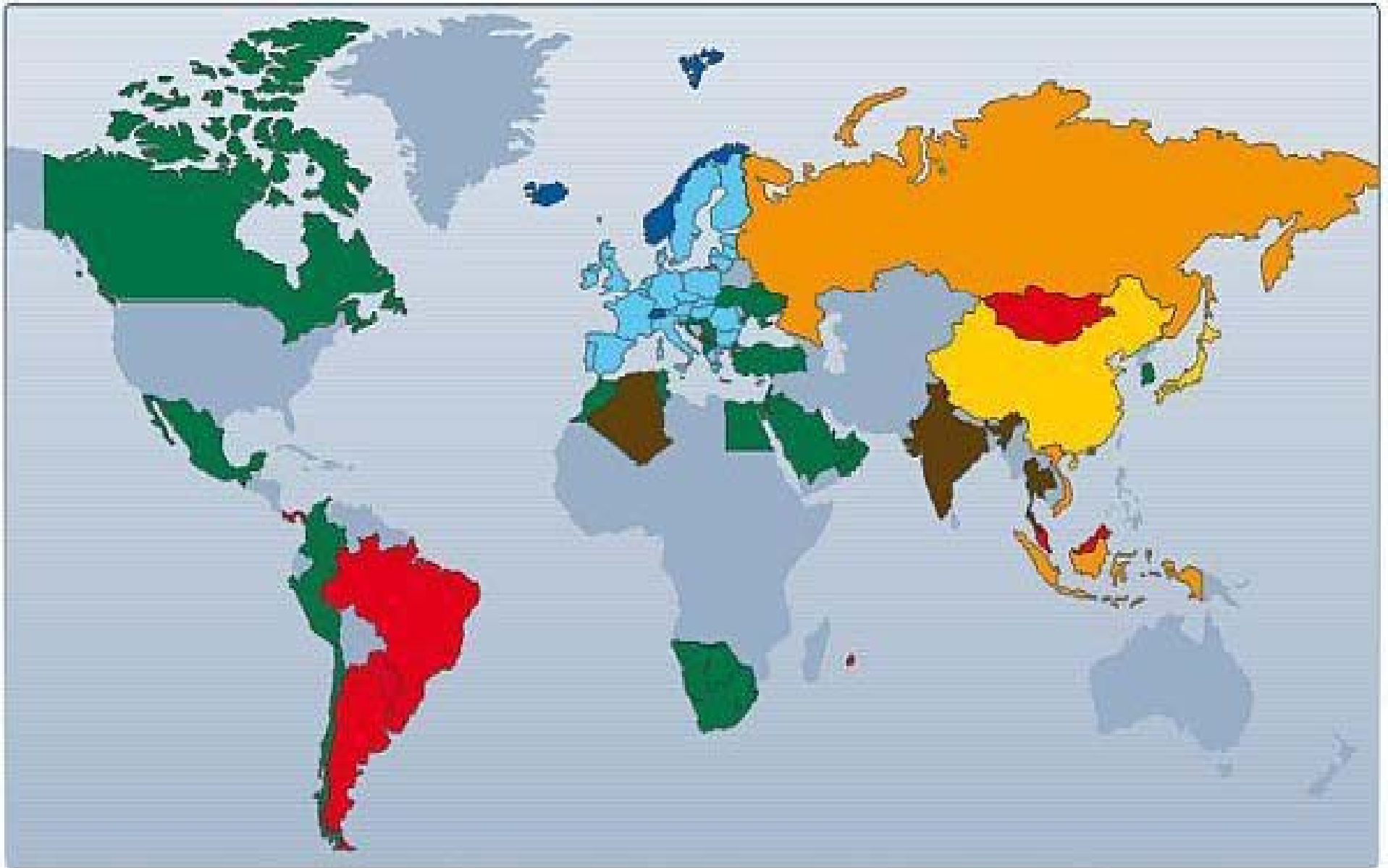


THE POTENTIAL AND POSSIBILITIES





- **The EFTA Convention**
- **The European Economic Area (EEA) Agreement**
- **Free trade and partnership agreements.**



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|--|---|---|--|
|  European Free Trade Association |  EU (European Economic Area) |  Free Trade Agreement |  Ongoing FTA negotiations |
|  Joint Declaration on Cooperation |  Dialogue on possible FTA |  FTA relations of individual EFTA States | |

Evolution of EFTA States' Trade with Malaysia 1998-2009

