



Building Communities Through Dialogue

Since 2007

www.malaysia-europeforum.com

www.mefinternship.org

THE MEF ROUNDTABLE SERIES ON SUSTAINABILITY In Partnership With LSE Ideas

**Friday, 25th November 2011
London**

**THEME:
'FUTURE CITIES: URBAN MOBILITY'**

VENUE:
London School of Economics
LSE Box, 5th Floor, LSE Tower 3,
Clements Inn
Strand
LONDON WC2A 2AZ

TIME:
9.00am – 1.30pm

BACKGROUND

More than half the world's population now lives in urban areas; that proportion is forecast to reach 70% by 2050, so building more sustainable cities is critical to the future of every country in the world. Many cities are dysfunctional already - traffic gridlock, uncoordinated services, outdated infrastructure, and planning silos are just some of the challenges they face. Finding solutions in the face of a more populous future is an urgent requirement.

A smart, sustainable economy promotes efficient use of resources to create and maintain growth. In a national context, it is successful and vibrant cities that form the primary pillar of a strong, sustainable economy. They provide a focal point for businesses and talent, and fuel continuing economic and social progress.

Following the successful hosting of a roundtable focusing on renewable energy in Vienna in May 2011, the Malaysia-Europe Forum will now be embarking on a roundtable series, in 3 different European cities (Madrid, Paris and London), in November 2011.

Malaysia-Europe Forum (MEF) continues to organise and host The MEF Roundtable Series on Sustainability as a high-level platform for the exchange of ideas, debate and discussion between Malaysian and European stakeholders. Representatives from private, public and academic institutions will be invited to participate in these roundtables to propose suggestions, conceive collaborations and also seek solutions on the way forward for Malaysia.

THE MEF ROUNDTABLE SERIES ON SUSTAINABILITY In Partnership With LSE Ideas

Friday, 25th November 2011
London

PROGRAMME

- 9.00 am: Registration
- 9.30 am: **Welcoming Remarks & Introductions**
Tan Sri Dr Munir Majid
Chairman, Board of Trustees, Malaysia-Europe Forum (MEF)
- 9.40am: **Presentation by Panellists**
- 1. Mr Mohamad Nur Ismal Kamal**
CEO, Land Public Transport Commission (SPAD), Malaysia
"Malaysia: The way forward for urban transport"
 - 2. Professor John Polak**
Chairman, Centre for Transport Studies Imperial College London
"Smart Transport For Smart Cities"
 - 3. Mr Marc Ludwig**
Vice President, Transport Solutions Asia, Siemens AG
"Mobility solutions - Making metropolitan areas work"
 - 4. Mr Rhodri Ball**
Strategy and Policy, Group Planning, Transport for London
"Mayor's Transport Strategy – Delivering sustainable transport for a growing city"
- 10.30am: Coffee Break
- 11.00am: Roundtable continues
- 12.45pm: **Wrap-up and conclusions by Moderator**
Mr Jonathan Steel
Member, Board of Trustees, Malaysia-Europe Forum (MEF)
- 1.00pm: Luncheon

Enquiries to: **Ms Natasha Zulkifli**
natasha@malaysia-europeforum.com
Executive Director
MEF Kuala Lumpur Secretariat

Venue Partner:



Sponsor Partners:



Knowledge Partner:

