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## THE MEF ROUNDTABLE SERIES ON SUSTAINABILITY

**Tuesday, 10<sup>th</sup> May 2011**  
**Vienna, AUSTRIA**

**Theme:**  
**'RENEWABLE ENERGY'**

**Venue:**  
**Siemens AG Austria**  
**Siemensstrabe 92**  
**1210 Vienna**  
**AUSTRIA**

**Time:**  
**8.30am – 1.00pm**

### BACKGROUND

Climate change, the demand for clean power generation and soaring energy demand worldwide are transforming the energy industry and seeing a surge in the demand for carbon-free power generation. The market for renewable energy is expected to grow at 12 percent a year over the next decade.

Investments in the various aspects of clean energy technologies including venture capital, project finance, public markets and research and development are critical. Globally, there are an estimated 3 million direct jobs in renewable energy industries, with about half of them in the biofuels industry.

Economic analysts also expect market gains for renewable energy and natural gas following the 2011 Japanese nuclear accidents. Perhaps the most sensitive question of all is the desirability of nuclear power. Targeted by a revitalised green lobby and hampered by the confusion of the general public about nuclear's overall environmental credentials, the zero-carbon energy source continues to generate more debate than power.

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8.30 – 9.00am: **Registration**

9.00 – 9.05am: **Welcome Remarks & Introductions**

**Mr Volker U. Friedrich**

Board of Trustees, Malaysia-Europe Forum (MEF)

Panellists

9.05 – 9.15am:

**Mr. Heinrich Haumer**

Siemens AG, Austria

**'What Is The Future Of Renewable Energy?'**

*Siemens is an international leading technology company that has been at the forefront of investing in and developing new and renewable technologies in wind turbines, photovoltaic and solar-thermal power plants. What is Siemens' vision for the future? How and where do they see RE heading? Compared to South East Asia, Europe is ahead in respect of advances in RE technology, investments and generation. What lessons can be learned and how can other regions in Asia catch up?*

9.15 – 9.25am:

**Professor Domenico Coiro**

University of Naples, Italy

**'What Are The Challenges In The Deployment of Renewable Energy?'**

*Renewable energy industries face a range of commercialization and deployment challenges. In addition, bias towards incumbent technologies tends to hinder the necessary resource and funding needed in order to reach commercial viability. How can these challenges be overcome? What are some examples of successful deployments of RE projects? Do some RE technologies make more sense than others?*

9.25 – 9.35am:

**Madam Badriyah Hj Abd Malek**

Undersecretary (Sustainable Energy Division), Ministry of Energy, Green Technology & Water, Malaysia

**'The Role of Government in Adopting and Implementing Renewable Energy in Every Day Life'**

*Governments across the world have been forced to look for alternative sources of energy which are sustainable and environmentally-friendly. Malaysia is taking steps to promote the use of renewable energy. With its oil and gas reserves predicted to last for another 19 and 33 years respectively, the recent passing of the Renewable Energy Act and the Sustainable Energy Development Authority Act is timely. What are the challenges envisaged by the Government? How is the Government to determine the sustainability of the system? Are there fiscal incentives, policy instruments and institutional mechanisms in place to drive the development of renewable energy in the country? What are the roles of the Government and the private sector in developing the country's renewable energy? Is there a feasible PFI model?*

10.30 – 11.00am:

**COFFEE BREAK**

11.00 – 12.30pm:

**Roundtable continues**

12.30 – 1.00pm:

**Wrap-up and conclusions by moderator**



Knowledge Partner:

**ALIPHEx** The **Bathwick** Group

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