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THE MEF-VIENNA SPRING DIALOGUE 2011
'MALAYSIA: Your Green Economy Hub in ASEAN'

Monday, 9th May 2011

WKO / Austrian Federal Economic Chamber
Vienna, AUSTRIA

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Introductions

Dr. Christoph Matznetter

Vice President of the Austrian Federal Economic Chamber

Dr Matznetter was born on 8th June 1959 in Vienna. He has a degree in political science from the University of Vienna and carried out his research for his PhD thesis between 2001 and 2002.

He started his career as an auditor and tax consultant. Since 2000 he has been a member of the SPÖ (Social Democratic Party of Austria) Party Executive Committee and also the SPÖ Party Treasurer. On 20th December 2002, he became an elected representative of the National Council of SPÖ (Social Democratic Party of Austria), Legislative Period XXII. Then on 18th June 2005, he was made Chairman of SPÖ Wirtschaftsverband Österreich (Social Democratic Party Business Federation).

Between 2007 and 2008, Dr Matznetter served as the State Secretary at the Austrian Federal Ministry of Finance. On 3rd December 2008, he became Elected Representative of the National Council of SPÖ (Social Democratic Party of Austria), Legislative Period XXIV. Since 2009 he has been the Vice President at the Austrian Federal Economic Chamber.

Welcoming Address

The Honourable Tan Sri Rafidah Aziz **Advisor and member of the Board of Trustees** **Malaysia-Europe Forum**

Tan Sri Rafidah Aziz was born in 1943. She obtained her BA in Economics and Masters in Economics from the University of Malaya. She taught at the Faculty of Economics from 1966 to 1976. In 1974 she was appointed to the Senate and remained Senator until 1978 when she ran for a seat in Parliament. She has been a Member of Parliament since 1978.

She is Malaysia's longest serving Minister of International Trade and Industry, having been in the position for 21 years from 1987 – 2008. Much admired by her peers and colleague, she is regarded as an authority on trade and industry.

During her tenure as the Minister of International Trade and Industry, she has contributed significantly to the development of the country's economy. With her sound knowledge of economic matters, she worked tirelessly to position and to promote Malaysia as the most favoured destination for foreign direct investment.

Over the years, her career development has given an impact on Malaysia economics and free trade agreements (FTAs) in particular. She is well known not only among Malaysians but also internationally for her forthrightness and her ability to stand tall with her male counterparts.

Tan Sri Rafidah Aziz continues to have her finger on the pulse of international trade and investments as advisor and trustee of the Malaysia-Europe Forum (MEF). She is also the Chairman of Air Asia X, the low-cost long haul airline that aims to be a strong regional and global player in the airline industry.

Opening Remarks

Dr. Franz Schröder **Commercial Counselor** **Advantage Austria, Kuala Lumpur**

Born on 24th December 1960 in Innsbruck, Austria, Dr. Schröder studied Law and Finno-Ugristics at the University of Vienna. He has been attached to the Austrian Federal Economic Chamber WKO since 1988 and between 1989 and 1992 was posted to Bangkok as Commercial Attaché. In 1992 he was posted as Commercial Attaché to Helsinki and in 1995 as Commercial Attaché to Abu Dhabi.

In 1999/2000, Dr. Schröder was the WKO Private Sector Liaison Officer to the World Bank. From there and in 2001, he was sent to Baghdad and took up the posting of Commercial Counsellor and since 2005 has been the Commercial Counsellor in Kuala Lumpur.

Keynote Address

The Honourable Dato' Sri Peter Chin **Minister of Energy** **Green Technology & Water, Malaysia**

The Honourable Dato' Sri Peter Chin was born on 31st August 1945 and is married with 3 children. He qualified as a Barrister-At-Law from Gray's Inn London in 1971.

He has been a Member of Parliament from the state of Sarawak since 1986. From 1990 – 2004, he was a Deputy Minister and from 2004 – April 2009, was Minister of Plantation Industries and Commodities. In April 2009, Dato' Sri Peter Chin was assigned to head the newly set up Ministry of Energy, Green Technology & Water.

Dato' Sri Peter is an avid blogger and regularly updates his website: www.peterchin.my

'Forging Business Linkages in Malaysia – Opportunities and Options'

Moderator

Dr. Wolfram Moritz

Director, South and South-East Asian Desk

Foreign Trade Department / Austrian Federal Economic Chamber

After receiving his PhD from the University of Salzburg in Austria in 1980, Dr Moritz studied in France and the USA. In 1982 he joined the Austrian Federal Economic Chamber, AUSTRIANTRADE, and was subsequently posted as Commercial Attaché to Mexico in 1983, followed by a stint in Stockholm, for 3 years, as Commercial Attaché there as well.

Between 1989 and 1992 he was the Deputy Trade delegate at the Austrian Commercial Office in Taipei. From there he was made Desk Officer for EU science and technology support programmes. A posting to Bangkok as Commercial Attaché followed in 1994 and in 1995, Dr Moritz was sent to Brussels and became a National Expert at the EU Commission.

Between 1997 and 1999, he was the EU-coordinator at the Federal Association for Tourism and Leisure Industry which was under the Austrian Federal Economic Chamber. From 1999 – 2002 he was Expert for the Internationalisation programme of "Export Offensive". Over the next 7 years, from 2002 – 2009, Dr Moritz was the Austrian Trade Delegate at the Austrian Commercial Office in Taipei. Since 2009, Dr Moritz has been based in Vienna and now serves as Regional Director South and South East Asia at the Austrian Federal Economic Chamber.

Panellists

Dr Nazily Mohd Noor

Chief Executive Officer

Malaysian Green Technology Corporation

Dr Nazily Mohd Noor is the Chief Executive Officer of the Malaysian Green Technology Corporation. He has a degree in Mechanical Engineering (Second Class Upper) from University Technology Malaysia and a doctorate degree in Electronic Engineering from Paramount University of Technology in the USA. He is a Fellow of the Malaysian Institute of Management (MIM), a member of the Board of Engineers Malaysia (BEM) and an adjunct fellow with Universiti Utara Malaysia.

Dr Nazily is a respected turnaround expert and professional management leader and was named "Malaysia's Top 200 Bumiputra Corporate CEOs" by Berita Publishing (A Who's Who of the Bumiputera Corporate CEO Community) for corporate turnaround success.

He has worked in companies like Black & Decker, Intel Malaysia, Alpha Precision Turning and Engineering and Asian Composite Manufacturing (a joint venture company between a Malaysian company and The Boeing Company).

Panellists

Madam Wan Hashimah Wan Salleh

Director

Malaysian Industrial Development Authority [MIDA], Milan

Wan Hashimah graduated from MARA University of Technology (UiTM) with a Bachelor (Hon) in Business Studies, majoring in Marketing.

She began her career in MIDA in August 1995 and served as Assistant Director in the Minerals and Paper Industries Division until May 1999.

From June 1999 to Oct 2007, she served in the Agro-based Industries Division as Senior Assistant Director and during this period, was involved in the preparation of the chapter for the wood-based industry under the Third Industrial Master Plan (IMP3, 2006-2020).

After 12 years serving at the Headquarters in MIDA KL, she was given the task to head the MIDA state office as the Director in Penang from Oct 2007 until April 2009. From April 2009 to July 2009, she assumed the post of Deputy Director, FDI Europe in Kuala Lumpur before being posted to MIDA Milan.

Based out of Milan, Wan Hashimah is responsible for promoting foreign direct investments from Austria, Italy and Switzerland into Malaysia

Panellists

Mr Sundra Rajoo

Director

Kuala Lumpur Regional Centre for Arbitration

Mr. Sundra Rajoo is currently the Director of the Kuala Lumpur Regional Centre for Arbitration. He is a Chartered Arbitrator, an Advocate & Solicitor of the High Court of Malaya (non-practising) and had earlier practised as an Architect and Town Planner.

He is the Founding President and currently the President, Society of Construction Law, (KL and Selangor), Malaysia, a Past Chairman of the Chartered Institute of Arbitrators Malaysia Branch, past Deputy-President of the Malaysian Institute of Arbitrators and Past Council Member of the Malaysian Institute of Architects.

Mr Sundra Rajoo is the author of "*Law, Practice and Procedure of Arbitration*" 2003, *The Malaysian Standard Form of Building Contract (The PAM 1998 Form)*, 2nd Edition, 1999, and the *Arbitration* title for *Halsbury's Laws of Malaysia 2002* as published by Lexis Nexis. He has co-authored the book entitled *The Arbitration Act 2005 – UNCITRAL Model Law as Applied in Malaysia*, 2007, Sweet & Maxwell Thomson and another book entitled "*The PAM 2006 Form*", Lexis Nexis which has been published in June 2010.

He holds a Masters degree in Construction Law and Arbitration (With Merit) from Leeds Metropolitan University where he was the winner of the Annual Prize, North-East Branch, The Chartered Institute of Arbitrators, England. He also holds a Master in Philosophy in Law from Manchester University which he completed as a Chevening Award holder.

Panellists

Mr Otto Graf

Vice President Production Frontend Villach

Infineon Technologies Austria AG

Mr Graf was born on 29th August 1965 in Carinthia and is married with 2 children. He has a degree in electrical engineering and began his working career at Siemens Bauelemente OHG in Villach in 1980.

In 1993, he was made Director of Module Management Production Villach and in 1995 was promoted to Head of Production Villach and Wafertest. In 2004, Mr Graf was made Head of Production Frontend Villach and Regensburg. In 2005, Mr Graf supported the start-up of Infineon Powerfab in Kulim, Malaysia and facilitated the training of 300 future Malaysian employees for Infineon, over a period of 6 months in the EU.

Since 2008, he has been Vice President Production Frontend Villach and Manufacturing Innovation Fab Villach. In 2009, he became a board member of a regional business cluster, which focuses on micro electronic clusters.

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natasha@malaysia-europeforum.com

MEF KUALA LUMPUR SECRETARIAT

Office Suite 19 - 9 - 6,

Level 9 UOA Centre,

19 Jalan Pinang,

50450 Kuala Lumpur

T: +603 2162 8545

F: +603 2162 8546

BERLIN SECRETARIAT

Moosdorferstr. 7-9

12435 Berlin, Germany.

T: +49 30 9362 4739

F: + 49 30 5369 9801

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