

Green agenda at Malaysia Europe Forum

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KUALA LUMPUR: The third edition of the Malaysia Europe Forum (MEF) Spring Dialogue in Vienna, Austria, next month will see it go green.

Themed "Malaysia: Your Green Economy Hub in Asean", the dialogue will feature a keynote address by Minister of Energy, Green Technology and Water Datuk Seri Peter Chin.

Other notable personalities from

GreenTech Malaysia, Malaysian Industrial Development Authority, Sarawak Corridor on Renewable Energy and Kuala Lumpur regional Centre of Arbitration will also be participating in the event that starts on May 9.

"Foreign direct investment (FDI) coming from Europe is generally scarce right now because of the economic problems they are having.

So we have to be more aggressive (in promoting Malaysia), to make sure that whatever little is coming

out should be coming to Malaysia," MEF patron and adviser Tan Sri Rafidah Aziz told reporters here yesterday.

The event will push the merits of Malaysia's green agenda, its policies and objectives, in the hope of encouraging and facilitating green FDIs into Malaysia.

"We want to not only help get messages across, both ways, but also listen effectively," Rafidah said.

The dialogue is hosted in partnership with the Austrian Federal

Economic Chamber.

This time around, business-to-business meetings have also been arranged for about 15 Malaysian companies that are travelling to Vienna to participate.

Following the dialogue, the MEF will also kick off "The MEF Roundtable Series on Sustainability," and host a roundtable in Vienna, focussing on renewable energy.

The Vienna roundtable will be held in collaboration with Siemens AG at its headquarters in Vienna.